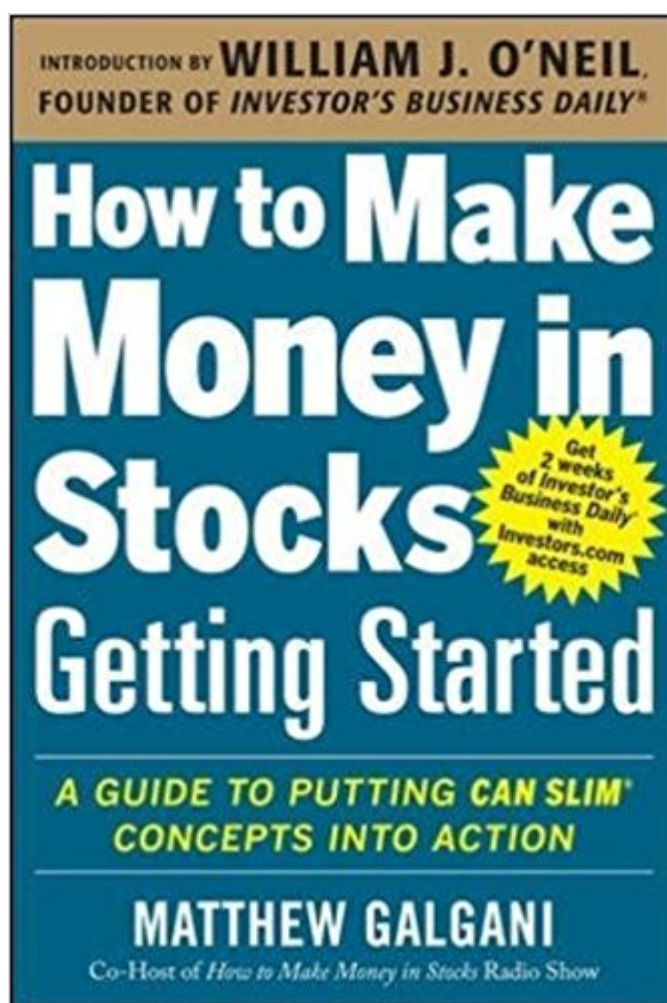


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# How To Make Money In Stocks Getting Started: A Guide To Putting CAN SLIM Concepts Into Action (Business Books)



## Synopsis

The #1 GROWTH STRATEGY for stock investing – “To be a successful investor, start with the basics and stick to the rules. Matt’s book shows you how to do that. It may be the missing link you’ve been looking for.” – William J. O’Neil, Investor’s Business Daily Founder and Chairman – “Getting Started takes the guesswork out of investing. Anyone can use these routines and checklists to become a successful investor.” – Amy Smith, How to Make Money in Stocks Success Stories Through both bull and bear markets, Investor’s Business Daily’s CAN SLIM® Investment System has consistently been the #1 growth strategy, according to the American Association of Individual Investors. How to Make Money in Stocks – Getting Started shows you how to put the CAN SLIM System to work for you. Using an easy-to-follow game plan designed for busy people, you’ll discover: 2 simple rules to protect your money 3 critical factors to consider before you buy Buying & Selling Checklists to help you capture and keep solid gains Easy-to-follow routines How to spot and deal with major changes in market direction Action Steps and online videos to quickly start using what you learn Getting Started is the latest addition to the bestselling How to Make Money in Stocks series launched by CAN SLIM creator and Investor’s Business Daily founder William J. O’Neil. Millions of investors have used O’Neil’s strategy to build financial peace of mind. Now it’s your turn! So whether you’re new to the stock market and a little nervous about jumping in or if you’ve been investing for awhile, but aren’t yet achieving the kind of results you want – How to Make Money in Stocks – Getting Started gives you a clear, step-by-step path to investing success.

## Book Information

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## Customer Reviews

Matthew Galgani is co-host of IBD's How to Make Money in Stocks radio show, editor of the IBDextra Newsletter, and IBD TV's market commentator. With Bill O'Neil, he developed the IBD Meetup Investor Education series used by investing clubs across the country.

This is the CANSLIM investing system by O'neil owner of investors.com or Investors Business Daily (IBD). I subscribe to IBD and the CANSLIM trading system and find these books compliment their home study courses. The only reason I am giving this 4stars is that because it comes of as an advertisement for the CANSLIM system and you have to subscribe to investors.com and some of their extra products to take full advantage of the system.

I have been practicing the CANSLIM method and I currently run a local meetup group where we learn to apply the methods Mr. Galgani discusses in his book. I used the CANSLIM many years ago for the first time quite successfully, but I didn't have the stomach for the investing in the stock market. Last year I got back into it with a fair amount of success to date. This book has helped me to understand what to look for and how to look for it. With each passing week I am improving my skills. Galgani has shown me how to read the charts so that I can invest in companies I have targeted through research so that I buy at the right time and I sell at the right time. It can be done, you just have to do your homework. Galgani shows you the way.

I wish I had Matthew's book to read before getting a bit daunted by the detail of the CAN-SLIM technique as taught by the master O'Neil. Great guide and very useful checklist to go through. If you were ever struggling in coming up with a trading routine that translate to discipline in the application of a trading plan, you must get this. Then go to IBD and the master's books for clarification and detail if you are time rich.

I got tired of reading this book because it is like a never-ending commercial for Investors.com. A lot of advice is dependent on using their services and in order to do that you have to pay. Of course it

bait you by giving you two weeks free, only to rob you of hundreds of dollars to continue. Horrible

This book is clear, succinct, and imminently actionable. It does a persuasive job of showing that you must trade WITH the market. Like all decent methods, this one tries to put you "with the odds" since you can know the past with certainty but the future only as probabilities. In markets lacking a strong trend, as recently, there are still individual stocks poised to run ahead. This method advises that you list, familiarize yourself, and watch some of these using the method described. Then, invest when the market assumes an upward trend as defined and measured in Investors' Business Daily (IBD). This makes it a trend-following technique combining both fundamental and technical analysis, which has for a long time appeared to be the most successful technique for (non-day) traders and investors. A very commendable feature of this book is an extensive discussion of rules for selling, not just for defensive purposes but also to take profits at appropriate times to redeploy your funds. Unlike other books based on William O'Neil's trend-following CAN SLIM technique it does not go into elaborate detail on each element of the method. It doesn't have to since these elements are generally set forth for subscribers to IBD. The book's major weakness is that it is merely a guidebook to using IBD since you need a subscription to implement it. But, any serious reader should get the free trial IBD subscription and try the system. The reason I give it only four stars despite the clear and facile writing is that you cannot really use the method without regularly looking at IBD. Also, it is a bull-trend following system which is not the end and be-all of investing. My major quibble with this method is the crowd effect. The method uses simple chart patterns for timing which is statistically sound. But, it means that many people see the same entry points and exit points at the same time. This means that by the time you get in most of the nectar has been sucked from the flower, and when you decide to sell you are racing a bunch of other people. My second major quibble is with the philosophy that you are essentially spotting and following the "Big Guys," that is, the major institutions. A review of results in recent years suggests that many of these institutions have not been all that successful. On the other hand, as the book points out, they certainly move individual securities in a big way. On balance I think this is an extremely clear and useful description of O'Neil's system and a sound purchase for any investor's library.

this is the best book out there on the O'Neil investing system. It has many summaries of what to look for in a stock and the market that are broken up into easy to follow check list. Rather than trying to pick out the important aspects of William O'Neils other books Matt conveniently creates order with his checklist. In O'Neil's other books the reader has to wade through a bunch of writing and decide

what is important in stock selection. This was no easy task since the books were 250 pages of charts and stories wrapped around an important fact. This book also comes with a convenient web page with many videos summarizing each chapter and the accompanying checklist. The web site also has a pdf of the checklist to help get started. The book takes the approach of hammering home the important aspects again and again. Sort of like you mother telling you to not do something or to do something as you grew up. Although it often seems to be tiring to read the same thing again and again, it gets its points across better than any other book I've looked at. This book is a must addition to your library if you are an O'neil follower

Recommend to anyone new to stock buying. This book saved me a fortune, following its advice when the market was not doing so well. The author has a lot of podcasts on the book's website that are also very educational, lots of good information. This book really helps to understand and apply the more theoretical book "How to Make Money in Stocks" by William O'Neil. This book is the "what to do" and O'Neil's book is the "why to do it" in stocks. I highly recommend anyone new to stocks to buy both this and O'Neil's book together. Everyone I have talked with who actually follows this method has done very, very well. Not a get rich quick. But a way to do very well with stocks.

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